

Jeanette Lynn Hull Miss Rodeo Illinois 2012



Each year, the reining Miss Rodeo Illinois travels throughout the state and the nation representing the state of Illinois and professional rodeo. Jeannette will participate in numerous radio interviews, television appearances, and speaking engagements in front of a diversified audience. Rodeo performances include appearances inside the arena presenting sponsor flags, clearing cattle from the arena, and helping with children's events as well as signing thousands of autographs for fans. A well versed spokesperson for professional rodeo, Jeannette demonstrates excellent horsemanship skills, dresses in traditional western wear, and possesses a professional yet friendly attitude wherever she goes. These traits make Miss Rodeo Illinois an effective vehicle to promote your product, services and company.

Opportunity abounds for Miss Rodeo Illinois to represent various entities in our western culture and agriculture industry. This exposure includes logging thousands of road and air miles. Her many appearances place Miss Rodeo Illinois in front of a minimum of 250,000 people, not including those reached by television and radio interviews. In December 2012, she will compete for the coveted Miss Rodeo America title at the National Finals Rodeo in Las Vegas.

Your support of the Miss Rodeo Illinois program allows you to expand your exposure within the western and agriculture communities and to gain statewide, regional and national publicity for your business. It is through the support of sponsors that Miss Rodeo Illinois is able to educate the public about the sport of professional rodeo, our western heritage, and the awareness of sponsors' products and services.

Sponsorship Levels & Benefits

Diamond Crown \$1,500 & Up

Logo and link on Miss Rodeo Illinois Web site, Recognition on MRI page of the Miss Rodeo America Pageant Program, Promotional visits as schedule allows, Product endorsement opportunities, Newsletter recognition, Personalized autograph sheet, 8x10 framed photograph.

Golden Spur \$1000 to \$1,499

Logo in back of autograph sheet , Logo on Miss Rodeo Illinois Web site, Recognition in Miss Rodeo Illinois Pageant Program, Recognition in MRI Newsletter, Personalized autograph sheet, 8x10 photograph (not framed)

Silver Sash \$500 to \$999

Logo on back of Autograph Sheets, Recognition on MRI Website , Recognition in MRI Newsletter, Personalized Autograph sheet, Miss Rodeo Illinois Pageant Program recognition

Bronze Buckle \$250 to \$499

Listing on back of MRI Autograph Sheet, Recognition on MRI Website, Recognition in MRI Newsletter, Personalized Autograph Sheet

Friends of Miss Rodeo Illinois Up to \$249

Recognition on MRI Website , Recognition in MRI Newsletter, Personalized autograph sheet

Yes, I would like to sponsor Miss Rodeo Illinois at the level indicated:

- Diamond Crown (\$1,500 and up)
- Golden Spur (\$1,000-\$1,400)
- Silver Sash (\$500-\$999)
- Bronze Buckle (\$250-\$499)
- Friend of Miss Rodeo Illinois 2012 (Up to \$249)
- Other

Send checks payable to *Miss Rodeo Illinois 2012* to:
Miss Rodeo Illinois National Director
Robin DeMott
319 Knox Hwy 35
Rio, IL 61472

For more information call (309)368-7786 or demott@winco.net or visit www.missrodeoillinois.com